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PRESS RELEASE

FOR IMMEDIATE RELEASE

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VidaBox Announces Discount & Trade-in Programs for Former Escient, Axonix, and Xperinet Dealers

Garden City Park, NY – April 8th – VidaBox LLC, a leading manufacturer of media centers, audio servers, and customizable touch screen control hardware is announcing a new discount and trade-in program for professional integrators formerly using Escient, Axonix, and Xperinet products.

“For months now, we’ve added a tremendous number of integrators to our dealer network, since the media centers, servers, and extenders they sought were no longer available from our competitors,” says Steven Cheung, President of VidaBox, LLC. “Based on our new partners’ feedback, many of them have expressed concerns about future development and support of the lines that they carried. They were all very interested in our products, but needed an added incentive to part ways with their demo equipment, or upgrade their existing customers. With the announcement yesterday from D&M Holdings, we believe it is the right time to make this announcement and let dealers know that there are very strong alternatives readily available in the market.”

For dealers who want to trade in their existing equipment, VidaBox will be offering a \$500 credit for any VS-100 or VS-200 system, or a \$250 credit for any VC-1 system for up to 3 units. Alternatively, former authorized dealers of the three brands who need media servers for upcoming projects can receive a 10% discount for the first system order, on top of VidaBox’s already generous dealer margin. The credit and discount incentives are not stackable. Proof of dealership will be required.

“VidaBox has over nine (9) different, distinct models of media centers, servers, and extenders, allowing us to be the perfect fit for almost any installation,” continues Cheung. “With features like Blu-ray, DVD, and CD playback and archival, as well as online capabilities like Netflix, IPTV, plus simple, yet essential functions like photos and videos, VidaBox Media Centers are a great choice for integrators looking for a media center alternative. Combined with our vast product line and world-class support, we hope these incentives will smooth out any rough transitions dealers have, while letting them see and experience the positives VidaBox will bring to their business as their top media server choice.”

The VidaBox Discount and Trade-in Program is effectively immediately and available now. For details on this program or the VidaBox line of digital entertainment and control hardware solutions, please visit the company website at <http://www.vidabox.com>, or call 516-730-7500.

About VidaBox LLC

VidaBox LLC is a digital entertainment and controls solutions company focused on manufacturing premium media centers, audio servers, and integrated home control & automation solutions. VidaBox is on a mission to create user-friendly, stable, high-performance Media Center systems that work right out of the box and integrate seamlessly with multizone audio and smart home technologies. For more information, visit www.vidabox.com or call 1-516-730-7500.

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