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## PRESS RELEASE

IMMEDIATE RELEASE

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# VidaBox Expands Discount Program for Former iMerge Dealers

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**Garden City Park, NY – June 29<sup>th</sup>** – VidaBox, LLC, an award-winning leader in innovative media server and control systems, has announced the expansion of its discount program to include former dealers and resellers of iMerge, a media server manufacturer that has ceased operations as of last Monday, June 21st. Effective immediately, former iMerge customers can now receive an additional 10% off any new VidaBox system order.

“With support for everything from Blu-rays to DVDs, and music to photos, our VidaBox media centers are an excellent choice for any integrator looking for a media server alternative to their current offerings,” states Steven Cheung, President of VidaBox, LLC. “Former iMerge integrators can choose from our comprehensive line-up of 9 different media center products, and in concert with optional 2-way support with popular control systems like Crestron, AMX, RTI, and more, any project can be seamlessly transitioned into using VidaBox products, without sacrificing features or ease-of-installation.”

As an added bonus, former iMerge dealers can receive an additional 10% off any new VidaBox system, in addition to the already generous reseller discounts present. Integrators can apply for dealership on the VidaBox website and be fast-tracked for approval for time-sensitive projects.

“Combined with new, exciting features like native iPad controls and lightweight automation with vAutomation 2.0,” continues Cheung, “VidaBox may be the best manufacturer choice for dealers seeking a reliable media server partner for years to come. More exciting offerings will be announced at the upcoming CEDIA show in Atlanta, and we invite professional AV integrators and dealers to take a look at what we have to offer!”

The VidaBox discount program is effective immediately and available to qualified, professional AV dealers & integrators. To learn more about VidaBox, please visit their website at [vidabox.com](http://vidabox.com), or visit booth 3670 at the upcoming CEDIA Expo on September 23-26.

### About VidaBox LLC

VidaBox LLC is a digital entertainment and controls solutions company focused on manufacturing premium media centers, audio servers, and integrated home control & automation solutions. VidaBox is on a mission to create user-friendly, stable, high-performance Media Center systems that work right out of the box and integrate seamlessly with multizone audio and smart home technologies. For more information, visit [www.vidabox.com](http://www.vidabox.com) or call 1-516-730-7500.

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