



240 Madison Ave.
Garden City Park, NY 11040
Phone: (516) 730-7500
Fax: (516) 558-7631

PRESS RELEASE

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Contact: Steven W. Cheung, 516-730-7500 x4201

VidaBox Debuts Media Center Controls for iPad® at the Asian Pacific CEDIA EXPO

Melbourne, Australia – Asian Pacific CEDIA Expo – June 23rd – VidaBox LLC, an award-winning manufacturer of advanced media servers & control solutions, debuted their new iPad Media Center controls today in Booth 3A at the Asian Pacific CEDIA EXPO. VidaBox may be the very first company to offer such a solution for Windows-based Media Centers.

“We’re all absolutely thrilled to be the first in showcasing what dealers have been asking for,” claims Steven Cheung, President of VidaBox, LLC. “With the iPad®, users can now browse and launch movies & music by cover art, get rich metadata, and much more – quickly and easily – all from a single, inexpensive device. Beyond controlling media center, dealers and integrators can potentially tie in multiroom audio, or basic room control with lighting and more.”

When programmed properly, the same VidaBox interface can be used to turn on a zone to power TVs, receivers, or even lights, while setting up the proper AV connections on the receiver. Cable, satellite, and other TV boxes can also be controlled via IR from the VidaBox iPad® interface. Plans are also in the works for audio integration with online music sources like Rhapsody, Pandora, Napster, Shoutcast, and other popular services.

“Unlike the current vAutomation 1.0 platform, dealers with this new vAutomation 2.0 platform will do minimal or almost no programming – but still get to enjoy these snazzy, user friendly interfaces,” continues Cheung. “Everything is set up at the factory in advance, so users can quickly flick through dozens of archived music albums, DVDs, Blu-rays, launch these titles, and control multiple zones – all out of the box. With the iPad’s ultra responsive touchscreen, it’s never been faster or simpler.”

iPad® controls for VidaBox will be available for qualified dealers and integrators in Q3 of this year. For more information on the VidaBox line of digital entertainment and control hardware solutions, please visit the company website at <http://www.vidabox.com>, call 516-730-7500, or see them in action at the Asian Pacific CEDIA Expo in Booth 3A.

About VidaBox LLC

VidaBox LLC is a digital entertainment and controls solutions company focused on manufacturing premium media centers, audio servers, and integrated home control & automation solutions. VidaBox is on a mission to create user-friendly, stable, high-performance Media Center systems that work right out of the box and integrate seamlessly with multizone audio and smart home technologies. For more information, visit www.vidabox.com or call 1-516-730-7500.

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Interview Contact:
Steven W. Cheung, President
Telephone: 1-516-730-7500 x4201
steven@vidabox.com
<http://www.vidabox.com>

VidaBox LLC
240 Madison Ave.
Garden City Park, NY 11040 USA
Voice: 1-516-730-7500
Fax: 1-516-558-7631