



240 Madison Ave.
Garden City Park, NY 11040
Phone: (516) 730-7500
Fax: (516) 558-7631

PRESS RELEASE

EMBARGO: September 10th, 2009

Contact: Steven W. Cheung, 516-730-7500 x4201

VidaBox Provides Locked-down, Integrator-friendly, Easy PC on TV solution with new PicoPCv2™

Atlanta, GA – CEDIA Expo 2009 – September 10th – Booth 6451 – VidaBox, LLC launches the new PicoPCv2™ XP-embedded computer at the CEDIA Expo. Modeled after its predecessor, this new version is ultra-thin at only 3/4" thick, and can be configured with no moving parts. It also comes standard with built-in write protection that restores the entire system to its original, 'out-of-the-box' condition upon every reboot.

"The PicoPCv2™ is the best choice for integrators who want to provide an easy, trouble-free way for customers to access the internet on their HDTV," explains Steven Cheung, President of VidaBox LLC. "With support for full motion video at up to 1080p over VGA, a fanless design, and a VESA-mount option, this 2-pound, 5-ounce PC can be easily connected and hidden behind any HDTV. Running at less than 40W, it's designed to be left on 24/7 for instant, on-demand availability while minimizing long-term energy costs associated with full-fledged computers. Customers have a choice in upgrading to a solid state drive for a complete system with absolutely no moving parts, delivering silent, ultra-reliable performance."

The secret to the PicoPCv2's ultra-reliable performance is not just in its unique hardware design, but also in its built-in write protection feature with XP embedded. At installation time, integrators can disable write protection and install every necessary program and update requested by the customer, and even set specific folders & directories to be writable for storage. Afterwards, write protection can be enabled, and new changes made are saved only to the RAM. Upon reboot, all new downloads, updates, etc. made to protected areas of the system are automatically wiped clean.

"Almost everyone wants easy internet access, but hate the maintenance that PCs require," emphasizes Cheung, "With its special hardware and write-protection software combination, PicoPCv2 delivers a new, unprecedented level of reliability & performance that's perfect for basic web browsing & email, or even running kiosks, industrial automation, & other uptime sensitive applications. With write-protection, users never have to worry about spyware, viruses, and other malware – they can even delete the Windows directory on purpose! A simple reboot will restore the system back to its original condition."

The VidaBox PicoPCv2™ is shipping and available now, and is being showcased in Booth 6451 at the CEDIA Expo. For more details and information on the PicoPCv2™ & other VidaBox media centers, audio servers, touchscreens, or other entertainment and control solutions, please visit the company website at <http://www.vidabox.com>, or call 516-730-7500.

About VidaBox LLC

VidaBox LLC is a digital entertainment and controls solutions company focused on manufacturing premium media centers, audio servers, and integrated home control & automation solutions. VidaBox is on a mission to create user-friendly, stable, high-performance Media Center systems that work right out of the box and integrate seamlessly with multizone audio and smart home technologies. For more information, visit www.vidabox.com or call 1-516-730-7500.

###

Interview Contact:
Steven W. Cheung, President
Telephone: 1-516-730-7500 x4201
steven@vidabox.com
<http://www.vidabox.com>

VidaBox, LLC
240 Madison Ave.
Garden City Park, NY 11040
Voice: 1-516-730-7500
Fax: 1-516-558-7631