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PRESS RELEASE

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VidaBox FireServer™ Burns Down Upgrade Barriers with Field-Servicable Design, 'Drop-n-Rip' Archiving, & Upgradability for Whole House Audio or vAutomation

Atlanta, GA – CEDIA Expo 2009 – September 10th – Booth 6451 – VidaBox, LLC debuts the new FireServer™ Media Server system today at the CEDIA Expo. This 15" deep, 1U, rack-mount unit includes (4) field-servicable hard drives for massive storage, optional compatibility with NuVo & Russound for multiroom audio, and upgradeability for whole house automation & integrated controls. Remarkably, it also happens to be one of the less expensive media servers in VidaBox's product line.

"The FireServer™ is designed to be the backbone of any whole house audio, video, or automation project," asserts Steven Cheung, President of VidaBox LLC. "Engineered for extreme versatility, this entry-level server is highly configurable and can be custom-made to have any number of features available for any installation. A customer can get a FIRESERVER™ today to pull multiple streams of movies, pictures, videos, music, and more from a single FIRESERVER™, while still maintaining the upgradability of future options like multiroom audio and whole house control."

FireServer™ includes as little as 1.25TB for an entry-level model, or as much as 8.0TB to store up to 1200+ unencrypted DVDs. While RAID is not available, an optional file duplication service is available for data redundancy. For upgradability, a quad-output internal DAC can be added to provide (4) streams of multiroom audio, or up to (5) serial ports can be added for automation control. Extenders ordered with a server are pre-configured for plug-n-play installation.

"Like our larger rack-mount servers," adds Cheung, "every FireServer™ comes with VidaBox's exclusive 'Drop-n-Rip' technology, which identifies, tags, and archives unencrypted music & movie discs in a single, easy step. All users need to do is insert the disc into the drive tray – the system will automatically do the rest. This is all possible with our unique, VidaBox-modified configuration of Windows Home Server, which we've dubbed 'vWHS.' Not only does it allow us to add these special features, but it also helps provide ultra stable, reliable performance."

One of the secrets to vWHS's high reliability is in the system's design to be run as a 'black box.' Only LAN and power are needed, with no keyboards, mice, or monitors connected. This prevents any unauthorized user from downloading and installing viruses, spyware, or other malware. Standard WHS features like the ability to install software add-ins are removed, allowing only trained dealers and integrators to make changes to the system.

The VidaBox FireServer™ is shipping and available now, and is being showcased in Booth 6451 at the CEDIA Expo. For more details and information on the FireServer™ & other VidaBox media centers, audio servers, touchscreens, and other entertainment and control solutions, please visit the company website at <http://www.vidabox.com>, or call 516-730-7500.

About VidaBox LLC

VidaBox LLC is a digital entertainment and controls solutions company focused on manufacturing premium media centers, audio servers, and integrated home control & automation solutions. VidaBox is on a mission to create user-friendly, stable, high-performance Media Center systems that work right out of the box and integrate seamlessly with multizone audio and smart home technologies. For more information, visit www.vidabox.com or call 1-516-730-7500.

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