



172 Garden St.
Garden City, NY 11530
Phone: (516) 730-7500

27 Cleveland St.
Valley Stream, NY 11580
Fax: (516) 730-7502

PRESS RELEASE

IMMEDIATE RELEASE

Contact: Steven W. Cheung, 516-730-7500 x4201

VidaBox Introduces World's First Dual HD-DVD & Blu-Ray Media Center

GARDEN CITY, NY – October 18 – VidaBox LLC, an innovator of media center systems, announced today the world's first dual HD-DVD & Blu-Ray Media Center lines. The Dual HD upgrade allows the rack-mountable, premium LUX™ and MAX™ systems to play both high definition disc formats.

"The Dual HD LUX™ & MAX™ systems are perfect for those who can appreciate convenience, high-fidelity audio, and high-quality video performance in a single, easy-to-use package," says Steven Cheung, co-founder of VidaBox. "High definition is the new video standard, and many customers want the ability to play both Blu-Ray and HD-DVD discs. Combining that ability with the attractive, rich feature set of media center allows everyone to conveniently use the VidaBox as the center of all their digital entertainment needs. There's no need to buy two separate high definition disc players, nor is there a need to use a PVR/TiVo®, stereo, DVD player, etc. when everything – TV, movies, music, pictures, and more – can be easily accessed from a single remote at the touch of a button."

In addition to being able to play both Blu-Ray and HD-DVD discs at their native 1080p high-definition resolution, the new LUX and MAX Dual HD systems will also feature HDCP-compliant outputs for stunning, high-quality video, dual analog & dual HDTV tuners to record up to four TV shows at once, up to AMD 4600+ dual core processors with 8GB of RAM and a 7950GT video card for maximum speed & power, and up to 3,000GB and 3,750 GB of massive, VidaSafe™-protected storage on the MAX™ and LUX™, respectively.

"We're delighted to be the first manufacturer to offer both Blu-Ray and HD-DVD on one system," Steven continues. "There's still no clear winner in the high definition format war, but by having a LUX or MAX, you're guaranteed to be a winner by being able to play either format, regardless of which one becomes the standard in the future."

For more details and specifications on the VidaBox™ LUX™ and MAX™, please visit the company website at <http://www.vidabox.com> or call (516) 730-7500.

About VidaBox LLC

VidaBox LLC is an innovative systems integration company focused on manufacturing and engineering premium Media Center systems. VidaBox is on a mission to create user-friendly, stable, compact, and quiet Media Centers that work right out of the box. For more information, visit www.vidabox.com or call 1-516-730-7500.

###

Interview Contact:
Steven W. Cheung, Owner
Telephone: 1-516-730-7500 x4201
steven@vidabox.com
<http://www.vidabox.com>

VidaBox LLC
172 Garden St.
Garden City, NY 11530
Voice: 1-516-730-7500
Fax: 1-516-730-7502
