



172 Garden St.
Garden City, NY 11530
Phone: (516) 730-7500

27 Cleveland St.
Valley Stream, NY 11580
Fax: (516) 730-7502

PRESS RELEASE

IMMEDIATE RELEASE

Contact: Steven W. Cheung, 516-730-7500 x4201

VidaBox LLC Debuts New "ROOMMATE" Media Center Model

GARDEN CITY, NY – July 21 - VidaBox™, a systems integrator, announced today the launch of a new media center system called the ROOMMATE™. Starting at \$1499, it is the smallest media center system available that features dual internal analog TV tuners standard.

"We created this new VidaBox™ model after realizing that there is a market for a small, space-saving media center that performs as well as full-sized systems," says Steven Cheung, a founder of VidaBox™. "Our system is smaller than most small form factor media center systems and is packed with all the features that are required for a great entertainment experience, such as dual internal TV tuners, built-in card reader, digital and analog sound ports, and large storage capacity. Our systems feature 250GB of storage capacity standard with up to an optional 750GB of storage."

The VidaBox™ ROOMMATE™ is about the size of a small shoebox (4 ¼" H x 8" W x 12 ½" L) and is available in black or white. The ROOMMATE™ is perfect for bedrooms, cramped dorm rooms, kitchens, or just about anywhere space is limited. As with all VidaBox™ systems, the ROOMMATE™ is fully configured and ready to use 'out-of-the-box.' Optional adapters can be purchased that will allow it to function with any TV via S-Video, composite, or coaxial connections.

About VidaBox LLC

VidaBox LLC is a systems integration company focusing on the media centers market. The Company manufactures four main media center systems – ROOMMATE™, LUX™, MAX™, and SLIM™ – its flagship product. For more information, visit www.vidabox.com or call 1-516-730-7500.

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Interview Contact:
Steven W. Cheung, Owner
Telephone: 1-516-730-7500 x4201
steven@vidabox.com
<http://www.vidabox.com>

VidaBox LLC
172 Garden St.
Garden City, NY 11530
Voice: 1-516-730-7500
Fax: 1-516-730-7502
