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PRESS RELEASE

IMMEDIATE RELEASE

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VidaBox LLC Debuts New "LUX" & "MAX" Media Center Models

GARDEN CITY, NY – July 21 - VidaBox™, a systems integrator, announced today the launch of a pair of new media center systems called LUX™, starting at \$3499, and MAX™, starting at \$4399. These full-sized, rack-mountable media centers feature dedicated graphics processing, massive storage capabilities, and are backed by the powerful VidaSafe™ data protection technology.

"The VidaBox LUX™ & MAX™ are sister media center systems," says Sergio DeAlbuquerque, co-founder of VidaBox. "They are designed for enthusiasts who want advanced audio and video performance along with large amounts of protected storage. Our systems feature some of the industry's largest protect storage capacities, and they're also extremely quiet."

The LUX™ and MAX™ are available with up to 3.75TB (3,750GB) and 3.0TB (3,000GB) of VidaSafe™ protected storage, respectively. VidaSafe™ technology allows a VidaBox to keep operating in its normal capacity with all of its data intact, when one of its hard drives has failed.

Steven Cheung, a co-founder of VidaBox, explains, "If you think about it, most of the stuff people store on conventional media centers are irreplaceable - music files, family videos, digital photos. Most people don't have the time or equipment to do regular backups. What happens if a hard drive fails? You'd lose everything! That's why we make VidaSafe™ standard on virtually all of our models."

As with all VidaBox™ systems, the LUX™ & MAX™ are fully configured and ready to use 'out-of-the-box.' They also feature a variety of video and audio connections including DVI, VGA, component, S-video, SPDIF audio, and analog audio outputs for easy high quality connectivity to existing home theater systems.

The MAX™ offers a high-resolution built-in touch-screen with a hidden 12-in-1 card reader, useful for those who like to transfer digital photos or other media using flash cards. The LUX™ comes bundled with a removable, external card reader, with no touch-screen. Both are available in a brushed aluminum finish or anodized black.

About VidaBox LLC

VidaBox LLC is a systems integration company focusing on the media centers market. The Company manufactures four main media center systems – ROOMMATE™, LUX™, MAX™, and SLIM™ – its flagship product. For more information, visit www.vidabox.com or call 1-516-730-7500.

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